



Enterprise Champions Programme of Events.

Over the coming months Enterprise Champions are delighted to offer a programme of events designed to provide those students and graduates looking to start a business or become self-employed with the necessary knowledge and skills.

Take a look below at what is on offer.

SELF-EMPLOYMENT BRIEFINGS

Our self-employment briefings have been designed to give you the information you will need if you are wanting to work for yourself, freelance or start a business. You will have the opportunity at the end of the session to be able to speak to our experts at our Business Clinic with any specific questions you may have relating to starting a business.

Event	Date	Time	Venue
Setting up your business - Working for yourself	Thursday 13 March 2014	1:00 – 4:00pm	Seminar Room 1, Careers Employability Service Building No. 502
Marketing for you and your business	Wednesday 30 April 2014	1:00 – 4:00pm	Seminar Room 1, Careers Employability Service Building No. 502
The Entrepreneurs Mind-set - Have you got what it takes?	Tuesday 03 June 2014	1:00 – 4:00pm	Seminar Room 1, Careers Employability Service Building No. 502



MASTERCLASSES

Our master classes have been designed to give you "all you need to know" about specific business topics, key when wanting to start a business and work for yourself. Informal and informative the master classes are all facilitated by experts in their field and all have experience of starting and running a business.

Event	Date	Time	Venue
The Business Plan -	Thursday 27 February 2014	1:00 - 4:00pm	Seminar Room 1, Careers Employability Service Building No. 502
Sales and Marketing for you and your business	Wednesday 19 March 2014	1:00 - 4:00pm	Taylor Room, Sydney Jones Library Building No. 433
Presentation Skills for you and your business	Thursday 27 March 2014	1:00 - 4:00pm	Seminar Room 1, Careers Employability Service Building No. 502
Business Planning	Wednesday 02 April 2014	2:00 – 5:00pm	Seminar Room 1, Careers Employability Service Building No. 502
Finance for your business	Thursday 01 May 2014	1:00 - 4:00pm	Seminar Room 4, Management School, Chatham St. Building No. 427
Be the leader in your business!	Tuesday 06 May 2014	1:00 - 4:00pm	Seminar Room 1, Careers Employability Service Building No. 502

BOOTCAMPS

An intensive two-day learning experience that includes interactive sessions on business planning; sales and marketing; finance; funding issues and investigation of the various legal business frameworks available to you.

Event	Date	Time	Venue
Boot-camp 1	Tues/Wed 08 & 9 th April 2014	10:30am -4:30pm	Seminar Room 1, Careers Employability Service Building No. 502
Boot-camp 2	Thurs/Fri 05 & 6 th June 2014	10:00am – 4:00pm	Seminar Room 1, Careers Employability Service Building No. 502



Business Start Up Coaching

If you are looking for help with developing your business idea and getting into action our business coach can offer you support with information, advice and practical guidance to assist you.

Available by appointment only please email the Project Administrator, Shirley Wedgwood at s.wedgwood@liv.ac.uk

Students must meet the following criteria:

- resident in greater Merseyside
- student/graduate of Higher Education
- nationality of a country within the EU (or with visa permissions to set up in business in the UK)
- Interested in setting up a business in greater Merseyside...which isn't already trading.

For further details contact:-

Denise Chilton at enterprise.champion@liv.ac.uk Or Enterprise Champion on 0151 794 3723

Bookings for each event can be made via the Careers Hub and refreshments will be provided at all events.